

Sam Correy / Make-up

Along with flawless application, creating make-up looks that are fresh yet directional are hallmarks of Sam Correy's well-lauded approach to her craft. "To me, modern make-up is about mastering the simplicity and versatility of the perfect base, upon which a range of looks can be applied."

Following considerable study in both make-up artistry and fashion design, Correy quickly established herself as one of Australia's leading make-up artists, with her work featuring on the cover of *Vogue* within two years of graduation. Her decade-long career has seen her create looks for numerous magazine covers and fashion

editorial (including *Vogue*, *Harper's Bazaar* and *Russh*), advertising campaigns and on the runway. She selected by Brana Wolf to direct the make-up look for Ksubi's spring/summer 2011 ten-year anniversary show at Australian Fashion Week. Photographers she has worked with include Hugh Stewart, Derek Henderson, Richard Bailey, Todd Barry and Tesh, while her sophisticated make-up designs have made her the choice of celebrities such as Cate Blanchett, Sarah Murdoch and Sam Worthington.

Testament to her passion and reputation for defining contemporary beauty, Correy has also parlayed her knowledge and expertise into writing beauty columns and feature articles. She was Beauty Contributor at *Russh* magazine for three years, and is presently the Beauty Editor At Large for *The*

Vine, an online newspaper owned by renowned Australian publishing house, Fairfax. She also consults to various beauty companies on product, education and marketing strategies. While over the course of her career, Correy has represented MAC, Estée Lauder, Bobbi Brown, Becca and ModelCo through her editorial and runway work.